

SPONSORSHIP OPPORTUNITIES



As our sponsor, you will:

Improve the quality of life for our clients.

Know your giving impacts over 800 individuals every year.

Support an environment where people can feel empowered.

Provide continued quality care for our equine partners.

CONTACT US
INFO@PALSTHERAPY.ORG
812.336.2798



VISIT US
PALSTHERAPY.ORG
7644 W ELWREN RD.
BLOOMINGTON, IN 47403

Who are we?



OUR MISSION

PALS promotes joy, quality of life, better health, and empowerment by providing therapeutic programs with horses.

OUR VISION

By providing a caring, safe, and challenging environment, PALS will foster growth and individual achievement of all participants that will enable them to reach their highest potential.

PALS is a nonprofit adaptive riding center that provides equine-assisted services to people with disabilities, veterans, senior citizens, and at-risk youth. As a PATH Intl. Premier-Accredited center, all programs are designed to be individualized and safe.

Why sponsor PALS?

By sponsoring PALS, your organization or company will:

- Reduce the gap in cost-of-services for adaptive lessons and special programs
- Maintain our horses and the purchase of additions to the herd
- Support our innovative sensory trail for the specific needs of our clients with autism
- Assist with capital improvements



Event Sponsorships



The Mane Event

- The Mane Event is a Derby-themed spring gala celebrating our achievements and is a vital fundraiser for ongoing success
- Raised over \$25,000 in 2023, with a goal of \$45,000 for 2024
- Live band, silent auction, and testimonials from current and former clients

Halloween with the Horses

- Halloween with the Horses (HWH), the PALS fall extravaganza, fosters community-engagement and raises mission awareness through an evening of Halloween-themed fun
- One of Bloomington's most popular Halloween events with over 800 people attending in 2023!



How will we recognize your support?



PALS offers a range of support levels so our sponsors have a variety of opportunities for recognition and participation. We welcome any level of support. Let us know about your goals so we can maximize the mutual benefit of our partnership.



SPONSORSHIP LEVEL

			
DRAFT	WARM BLOOD	STOCK HORSE	PONY
\$5000+	\$2500	\$1000	\$500

Sponsorship Benefits

ARENA BANNER	U			
FACILITY TOUR	U			
WEBSITE RECOGNITION	U	U		
E-NEWSLETTER	U	U		
EVENT SIGNAGE	U	U	U	
SOCIAL MEDIA	U	U	U	U
PROGRAM AD	U	U	U	U
EVENT TICKETS*	8	6	4	2

*ONLY THE AMOUNT OF THE SPONSORSHIP PACKAGE PURCHASED THAT EXCEEDS THE FAIR MARKET VALUE OF WHAT THE SPONSOR RECEIVES (I.E. EVENT TICKETS) IS DEDUCTIBLE AS A CHARITABLE CONTRIBUTION.